

F3

furnitures, furnishings & fixtures 2010



WHERE BUYERS MEET SELLERS

Furnitures **F**urnishings **F**ixtures

3 - 7 March 2010

**Malaysia
International
Exhibition &
Convention
Centre**

Kuala Lumpur, Malaysia



THE GROWING TREND

The Malaysian furniture industry is projected to grow at two to seven percent this year despite the global financial crisis.

The increased demand from upper middle class consumers who are willing to pay higher prices for quality Malaysian furniture as well as higher demand from export markets will boost growth, said the Ministry of International Trade and Industry (MITI).

The local furniture industry recorded a growth of 1.7 percent in 2008, for a total trade of RM8.37 billion (US\$2.3 billion) in the first 10 months of 2008, MITI said.

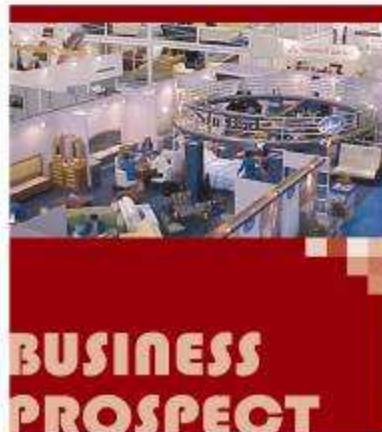


Exports in the January to October 2008 period totalled RM7.17 billion, for a growth of 1.2 percent from the same period in 2007.

MITI has also begun targeting new and niche markets overseas, with the aim of further expanding exports of Malaysian-made furniture.

Focus markets will include the countries of the Commonwealth of Independent States (CIS) and Russia.

Source from BERNAMA-OANA





YOUR PREFERRED SHOW

EXHIBIT PROFILE

. Furnitures .

Antique / Reproduction Furniture
 Apartment / Condominium
 Auditorium / Stadium Furniture
 Bedroom Set
 Buffet & Hutch
 Children Furniture
 Contract Furniture
 Dining Set
 Display Wardrobe & Cabinet
 DIY / RTA Furniture
 Entertainment Furniture
 Futon / Bunk Bed
 Garden / Outdoor Furniture

Hospital Furniture
 Hotel / Resort Furniture
 Leisure Chair
 Living Room Furniture
 Occasional / Small Furniture
 Office Furniture
 Rattan Furniture
 Restaurant Furniture
 Safety Security
 School Furniture
 Shelving System
 Sofa Settee
 Storage System

. Furnishings .

Arts & Crafts
 Curtains & Fabrics
 Decorative Items
 Flooring
 Glass & Mirrors
 Interior Designers
 Landscaping
 Leather
 Paints / Coatings
 Rugs & Carpets
 Synthetic Leathers
 Tableware
 Tiles, Stones & Marbles
 Upholstery
 Veneer
 Wall & Ceilings

. Fixtures .

Bathroom Accessories
 Components & Parts
 Doors
 Fittings & Hardware
 Heating & Cooling Equipments
 Home Appliances
 Lightings
 Locks & Handles
 Roofing
 Sanitary Wares
 Sauna & Spa
 Security Systems
 Switches
 Water Filtration & Purification
 Windows & Frames



SPACE RESERVATION FORM

This is not a commitment.

We are interested to reserve approx.

 sq.m

- Space Only
 Shell Scheme

My Details ...

May attach business card

Name :

Designation :

Company :

Address :

State : Postcode : Country :

Tel : Fax : Mobile :

Email :

Website :

Kindly fax to +(603) 5637 2788 or mail to us.

VENUE

Malaysia International Exhibition & Convention Centre

Located about 20 minutes from Kuala Lumpur City Centre and 30 minutes from the Kuala Lumpur International Airport, this exhibition centre is complemented by 5 star resort hotels, a shopping centre, a championship golf course, a night theme park and other facilities located within the Mines Resort City.



ORGANISER

The F3 2010 exhibition is organised by the most professional exhibition and event organiser in Malaysia with proven track records of more than 300 international standard exhibitions to date.

You can trust us as a dedicated team player that strives to deliver the best trade exhibition for you!

Contact us at ...

No 27-2, Jalan USJ 10/1F
47600 Subang Jaya
Selangor Darul Ehsan
Malaysia

+ (603) 5636 1788

+ (603) 5637 2788

enquiries@femsb.com



PARTICIPATION COST

You have a choice of designing your own stand or buy a complete built-up shell scheme designed stand from the organiser



. Shell Scheme .

RM 580 | US\$ 170 per sq.m [min 9 sq.m]

Designed Package consist of the following:

- 2.44m ht white laminated plywood panel
- 1 information counter
- 2 folding chairs
- 1 13 amp / 230V
- 2 fluorescent tubes
- Carpet flooring

. Space Only .

RM 500 | US\$ 150 per sq.m [18 sq.m]

Rent a space, appoint a registered contractor and customise your own stand design to suit your needs.

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stamp

FEM TRADE PROMOTION SDN BHD

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47600 Subang Jaya
Selangor Darul Ehsan
Malaysia